

Dear customer,

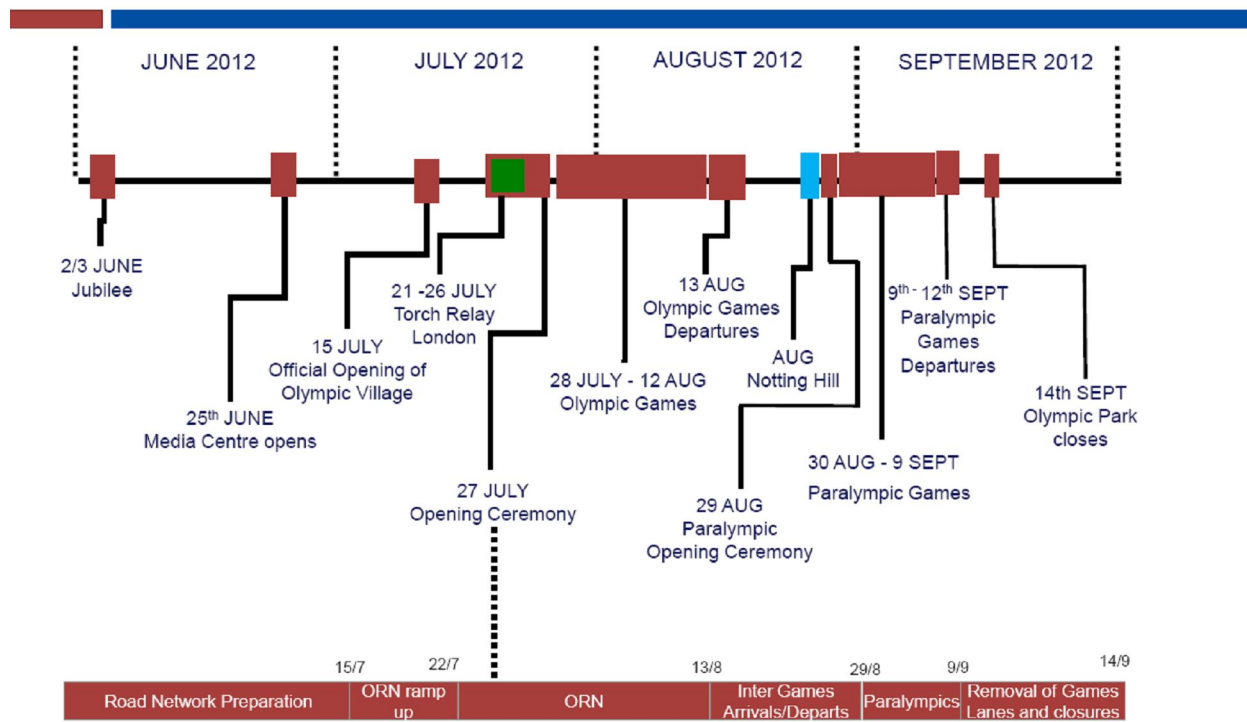
With months to go until the London 2012 Olympic and Paralympic Games, now is the time to start planning to ensure your business will operate effectively during the Games.

London will be packed with visitors during the summer of 2012, which presents exciting opportunities and also some challenges for everyone. The Olympic and Paralympic Route Networks (ORN and PRN) will be in operation, making some roads through London much busier than usual and some locations harder to access. Journey times will increase in many cases.

We are working with TFL and the New Covent Garden Market Authority to ensure we can continue to supply you the goods you need, but we need your help too.

Key dates

Timeline



As your business relies on deliveries of fresh produce, we will work with you to ensure we maintain a reliable supply throughout this period. In some circumstances this may mean changes to delivery times or frequency of deliveries to avoid the busiest times or potential traffic hotspots.

For the time-being we would recommend that you start to look at how your business might be affected:

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Visit Transport for London's (TfL) Games website at tfl.gov.uk/2012. It includes:

- Maps of the ORN and PRN and areas that will be affected
- Data showing all postcodes directly affected by temporary changes to the road network
- Likely hotspots on the roads and public transport (from November 2011)
- Maps with estimated additional travel times on road routes (from November 2011)

Not all of the restrictions will affect everyone, and not all of the potential solutions will be applicable to your business, however together we should be able to create a workable plan.

Please feel free to contact us to explore how we can make both our businesses have a successful London 2012 Games.

Kind Regards,

James Harwood Dew.